



*Gree Australia  
Select Dealer  
Program*

## Become a Gree Select Dealer

Becoming a Gree Select Dealer unlocks exceptional opportunities for you and your business. As part of an exclusive and limited dealer network, you gain more than just access to a world-leading air conditioning brand – you become a valued partner in Gree’s long-term growth strategy in Australia.

Gree Select Dealers are supported by one of the strongest local support networks in the industry, designed to protect your margins, reduce channel competition, and enhance your market position. With limited distribution, Australia-wide warehousing, and dedicated technical and sales specialists, you are empowered to grow with confidence.

You’ll have direct access to a highly experienced team that understands your customers, Australian operating conditions, and the importance of reliable, responsive support. Every element of the Gree Select program is built to help you stand out, win more business, and achieve sustainable, profitable growth.

## Comfort Without Compromise

At Gree, we believe premium comfort shouldn’t come at a compromise to style or budget. We believe in everyday luxury - indoor home comfort that looks and feels premium, without the premium price tag. Our Gree Air Conditioners are built with energy-efficient technology, reliability, and quiet performance in mind, so you can confidently recommend Gree to your customers.

## Outstanding Product Warranty



Gree offers an outstanding 6-year parts and labour warranty on all residential equipment, giving you and your customers confidence and peace of mind. Leverage Gree’s excellent warranty terms to fuel your growth and customer satisfaction that they’ve made the best decision for indoor home comfort.

## Reliable After Sales & Service

Gree Select Dealers receive reliable, dealer-focused after-sales support backed by a wide locally held spare parts range, reducing delays and enabling faster repairs with minimal downtime.

Efficient, dealer-friendly warranty processes and access to practical, responsive local support ensure issues are resolved quickly, helping you deliver better outcomes for your customers and protect your reputation.





## Gree Select Dealer Incentive Trips

We're proud to reward our Dealers for their loyalty and commitment to Gree. Each year, Gree Select Dealers who achieve their sales targets are invited to an exclusive Gree Dealer Trip. From vibrant global cities to luxury, resort-style escapes, no two trips are ever the same – giving you a new experience to look forward to every year.

These trips are designed to celebrate success, strengthen partnerships, and inspire continued growth.

Reach your target, earn your place, and travel the world with Gree!

## Incentive Trip Qualifications:

The Incentive Trip qualifying period commences 1 July each year and ends 30 June the following year.

-  Earn one ticket by achieving \$195,000 of specific Gree sales, within the qualifying period.
-  Earn a second ticket by achieving \$240,000 of specific Gree sales, within the qualifying period.

Your Gree representative is here to support your growth. Let's partner together to help you reach the targets and qualify!



## Reasons to become a Gree Select Dealer



Partner with the number one brand of air conditioners in the world

Protected margin and growth potential with limited distribution channels across Australia

Enjoy exclusive benefits and discounts

Generate qualified leads through our dedicated Gree Australia website

Get access to partner-only training and development activities

"One in three is Gree." Gree manufactures one third of all air conditioners worldwide

In 2022, Gree celebrated 20 years of distribution in Australia, demonstrating proven reliability among its customer base

With 400 million users, Gree brands are sold across more than 160 countries and regions

The strength of Gree lies in its employing of over 90,000 people, having more than 15,000 engineers, 1045 labs, and 132 research institutes worldwide

Many household and leading brands have manufacturing partnerships with Gree, meaning that while the badge may not be 'Gree,' it is manufactured by Gree

Gree Air Conditioners come with standard features such as "I-Feel," Wi-Fi connectivity, soft start, noise-reducing technology, high-density filters, and more

## Co-operative Advertising



As a Gree Select Dealer, you'll have access to co-operative advertising opportunities designed to support and amplify your local marketing efforts. By working together, we can help you drive increased sales while strengthening the Gree brand visibility and impact.

## Gree Select Dealer Starter Kit

Every on-boarded Gree Select Dealer receives a kit to kick start your Gree partnership success, including:



Gree Select Dealer sign for your showroom door



Gree Select Dealer digital assets to add to your business website, social media accounts and email signatures



Access to order Gree product brochures from our exclusive Online Resources Portal

## Gree Select Dealer Program Requirements:

To qualify as a Gree Select Dealer you must;

- ✓ Be an existing Beijer Ref Australia trade account customer
- ✓ Meet all local & state contractor licensing requirements
- ✓ Complete Installer and Aftermarket training with one of our Gree representatives
- ✓ Provide your business contact information to receive qualified leads through our online
- ✓ "Where to Buy" Dealer Locator
- ✓ Be courteous, responsive and professional to all potential and existing Gree customers.

Feeling empowered to grow with Gree? We'd love to hear from you. Contact the Gree Australia team to take the next step toward becoming part of the exclusive Gree Select Dealer network.



**GREE**  
AIR CONDITIONERS

[greeac.com.au](http://greeac.com.au)